

SAVE THE DATE

The **HSML Alumni Association** announces
The **19th** Annual Gibbs Oration
The **3rd** Annual Russ Coile Lectureship, and
The Fall Alumni Board Meeting.

Friday, November 20th, 2009

10:00 – 11:00 am (Alumni Board Meeting)

12:30 – 4:30 pm (Oration and Lecture)

Reception Immediately Following

2009 Gibbs Orator

Jordan Hadelman, M.H.A.

Founding Chairman,
Witt/Kieffer

2009 Coile Lecturer

Jackie Gaines, M.S., B.S.N

Studer Group Executive Coach
Author, “Believing You Can Fly”

Group rates have been arranged at the Hotel Lombardy and One Washington Circle Hotel.
For rates please call:

Hotel Lombardy

2019 Pennsylvania Avenue, N.W.
Washington D.C. 20006 * 202-828-2600
Room Reservation Code: “1912”

One Washington Circle Hotel

One Washington Circle, N.W.
Washington, DC 20037 * 202-872-1680
Room Reservation Code: “Gibbs Oration”

Deadline for room reservation is October 1, 2009

For more information (including event sponsorship) please contact:

-Brian Orgen, Gibbs Chair brian.orgen@gmail.com

-Alexandra Piriz, Graduate Administrative Assistant af_piriz@gwmail.gwu.edu

2009 Gibbs Orator

Jordan Hadelman



As founding chairman of Witt/Keifer, Jordan's vision for excellence has been integral to the growth of the nation's leading executive search firms, and the single largest serving healthcare, education and not-for-profit organizations. Committed to Witt/Kieffer's ongoing mission, Jordan's leadership has maintained the firm's focus on serving organizations that improve quality of life. Witt/Kieffer clients include leading hospitals, health systems, academic medical centers, managed care and insurance companies, physician group practices, colleges and universities, and community service and cultural organizations.

Named in *The New Career Makers* as one of America's top executive recruiters, Jordan includes among his clients some of the nation's most respected leaders in health care. His pivotal role in executive searches includes advising CEOs, governing boards, search committees and executive and medical leaders on strategy, organizational assessment, leadership transition and succession planning.

Jordan's insight into the leadership demands of healthcare organizations stems from over two decades of experience as an executive search consultant. He formerly served as a hospital executive and is currently a board member at a metropolitan Chicago academic medical center. Earlier in his career, he served as a U.S. Navy lieutenant. Jordan received the Distinguished Alumni Achievement Award from George Washington University in 2006 for his demonstrated accomplishments in health care. He and his wife, Debra, have two sons.

2009 Coile Lecturer **Jackie Gaines**



Jackie Gaines has been a progressive champion for high quality health care for over 25 years, whether as a nurse or CEO her first priority has always been delivering high quality care to patients.

Upon graduation from her master's program, Jackie went to work for Health Care for the Homeless, Inc. in Baltimore, MD as a Nurse Practitioner serving over 50,000 vulnerable patients per year. In 1987, she was appointed as its first President/CEO and during her 13 year tenure developed this organization into a national model in health care delivery. Her expertise in this field allowed her to consult all over the United States for the U.S. Public Health Service.

In 1999 Jackie returned to her roots and was appointed as the Vice President of Community Health Systems Integration for Bon Secours Baltimore Health System. There she led a \$15 million turn-around initiative called Transformation 2000.

During the summer of 2000 Jackie was recruited to join the Providence Health System family in Oregon as their Chief Executive for Providence Milwaukie Hospital and Regional Chief Executive for Ancillary Business. During her time there, Jackie took Providence Milwaukie to Top 100 Hospital in the U.S. 3 times and implemented the organization's Family Practice Residency Program. In 2007 Jackie left Providence to become the President/CEO of Mercy Health Partners for Northeast Pennsylvania.

She recently authored and published her first book, "Believing You Can Fly" which offers insight to her career journey hoping to inspire others to pursue their dreams against all odds.

2009 Young Alumni Presenter

Dominick Kennerson



Dominick Kennerson is the founder and principal of Invictus Consulting Enterprise, an independent healthcare consultancy specializing in business development, marketing, strategic alliances, and consumer-directed health information technology.

Dominick joined Revolution Health in March 2006 and worked his way up the ladder to the director of corporate development. In that role, Dominick developed business and marketing partnerships with many of the nation's leading organizations in the health and wellness arena. At Revolution Health, Dominick's work focused on generating awareness for health initiatives designed to create a more consumer friendly healthcare environment.

Prior to joining Revolution Health, Dominick worked in hospital management positions throughout Washington, D.C., including: the George Washington Medical Faculty Associates; Greater Southeast Community Hospital, where he completed his managerial residency; the HSC Pediatric Center; and he completed a managerial internship with the Institute for Diversity in Healthcare Management at the National Rehabilitation Hospital.

Dominick is actively engaged in the Washington, D.C. community. He recently served a three-year term as the Program Chair for the George Washington University Health Services Management and Leadership Alumni Association, as the Gibbs Oration and Fall Alumni Meeting Chair.

Mr. Kennerson received his Bachelor of Science from South Carolina State University, completing his Master's in Health Services Management and Leadership at the George Washington University.

Registration

Registration for the 2009 Gibbs Oration and Coile Lecture can be completed by mail, by fax or by scanning a completed form and sending it in. Please see below for specific details.

To complete via Mail	To complete via Email	To complete via Fax
<p>Complete the registration form and return via mail to:</p> <p>Attention: Alexandra Piriz, Graduate Administrative Assistant</p> <p>Department of Health Services Management and Leadership 2175 K Street, NW, Suite 320 Washington, DC. 20037</p>	<p>Complete the registration form, attach a PDF copy and email to:</p> <p>Alexandra Piriz, Graduate Administrative Assistant</p> <p>Department of Health Services Management and Leadership af_piriz@gwmail.gwu.edu</p>	<p>Complete the registration form and return via fax to:</p> <p>Attention: Alexandra Piriz, Graduate Administrative Assistant</p> <p>Department of Health Services Management and Leadership Fax Number: 202.994.5577</p>

Registration Form

Attendee's Full Name:				
Organization:				
Address:				
Address 2:				
City, State, Zip:				
Email:				
Phone:				
Please circle:	Alumni	Guest	Student	Faculty
If applicable, year of graduation:				
Event Fees: <i>(As always, the Oration is free of charge; however the registration fees allow us to offer the best venues and experience at GW.)</i>				
\$_____ Registration Fee:	\$ 45 (waived for students and event sponsors)			
\$_____ Reception Fee	\$ 45 for alumni \$ 10 for students			
For Health Services Management and Leadership Students and Alumni:				
On Thursday, November 19 th between 12 p.m. – 4 p.m. and Friday, November 20 th between 8 a.m. and 11 a.m. we will be conducting mock interviews and resume critiques. If you would like to participate, please circle Yes or No and a Student Associate Representative will contact you for more information. Yes or No				
For further details please contact Craig Rosenfeld at craigr@gwmail.gwu.edu .				

Payment Information

Credit Card Name and Number:	
Expiration Date:	Approved Total: (registration and networking fees)
Check Number: (Please attached and make payable to GW HSML Department)	
Signature:	

For inter-office use: Initials: _____ Email: _____ Database: _____ Advancement: _____

Schedule of Events

Friday, November 20, 2009

The Marvin Center
800 21st Street, N.W., Washington, DC. 20052

9:30 a.m.

Registration and Check In:

Board Meeting

Marvin Center, 3rd floor lobby

Continental breakfast and beverages will be provided.

Alumni Attendance Only

10 :00 a.m. – 11: 00 a.m.

Alumni Board Meeting

Marvin Center, 3rd floor, room 310

Lunch and beverages will be served following the meeting

Alumni Attendance Only

11 :00 a.m. – 12:30 p.m.

Registration and Check In:

Oration and Lecture

Marvin Center, 3rd floor lobby

Open

19th Annual Gibbs Oration: Jordan Hadelman, M.H.A.

Founding Chairman, Witt/Kiefer

Marvin Center, 3rd floor, Amphitheatre

Open

12:30 p.m. – 2:10 p.m.

3rd Annual Russell Coile Lecture: Jackie Gaines, M.S., B.S.N.

Author, “Believing You Can Fly”, Studer Group

Executive Coach

Marvin Center, 3rd floor, Amphitheatre

Open

2:20 p.m. – 3:20 p.m.

6th Annual Young Alumni Presenter: Dominick Kennerson, M.H.S.A.

Marvin Center, 3rd floor, Amphitheatre

Open

3:35 p.m. – 4:15 p.m.

Networking Reception

Marvin Center, 3rd floor, Grand Ballroom

Open

4:15 p.m. – 6:15 p.m.

Thank you to Our Sponsors!

THE GEORGE WASHINGTON UNIVERSITY
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GW
A L U M N I
ASSOCIATION



Also thanks to all our individual alumni supporters throughout the year!

Our events throughout the year are made possible through donations and support from our alumni and friends of the Health Services Management and Leadership Program.

Please consider becoming part of the HSML Donor Family.

For more information on becoming a sponsor contact Alexandra Piriz, Graduate Administrative Assistant, at af_piriz@gwmail.gwu.edu or Brian Orgen, Gibbs Chair, at brian.orgen@gmail.com.

Sponsorship

Sponsorship for the 2009 Gibbs Oration and Coile Lecture can be completed by mail, by fax or by scanning a completed form and sending it in to af_piriz@gwmail.gwu.edu. Please see below for specific details.

To complete via Mail	To complete via Email	To complete via Fax
Complete and return via mail to: Attention: Alexandra Piriz, Graduate Administrative Assistant Department of Health Services Management and Leadership 2175 K Street, NW, Suite 320 Washington, DC. 20037	Complete, attach a PDF copy and email to: Alexandra Piriz, Graduate Administrative Assistant Department of Health Services Management and Leadership af_piriz@gwmail.gwu.edu	Complete and return via fax to: Attention: Alexandra Piriz, Graduate Administrative Assistant Department of Health Services Management and Leadership Fax Number: 202.994.5577

Sponsorship Form

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Phone:
If alumni, year of graduation:

Payment Information

Credit Card Name and Number:	
Expiration Date:	Approved Total:
Check Number:	
(Please attached and make payable to The George Washington University, and in the memo line include HSML Gibbs Oration)	
Signature:	

Thank you from the entire HSML family for your contribution to this event and your continued support our program and its mission.

For inter-office use: Initials: _____ Email: _____ Database: _____ Advancement: _____

NCHE CEO Roundtable



National Capital Healthcare Executives (NCHE) Annual Executive Roundtable

Sponsored by: The George Washington University, Georgetown University, and
Marymount University

“Reinventing Customer Service in Healthcare: Lessons Learned From the Best”

**Thursday, November 19, 2009
5:30 – 8:30 PM**

LOCATION

Marvin Center Continental Ballroom
The George Washington University
800 21st St., NW
Washington, DC 20052

EVENING’S AGENDA

5:30 p.m. – 6:00 p.m. Registration and Networking
6:00 p.m. – 6:45 p.m. Dinner
6:45 p.m. – 8:00 p.m. Panel Discussion

Please register in advance to avoid any inconvenience.

Please contact Larry Jessup @ jessupl@gwmail.gwu.edu for more information.